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FOR IMMEDIATE RELEASE:

HAGER COMPANIES ANNOUNCES NEW VP OF MARKETING AND PRODUCT DEVELOPMENT

Robert Wilkins to lead new market initiatives in 2017

ST. LOUIS (January 24, 2017) – [Hager Companies](#), a leading U.S. manufacturer of commercial and residential hardware products, announces the promotion of Robert Wilkins to Vice President of Marketing and Product Development. Wilkins, who had previously served as the Director of Marketing & Product Development with the company, took on the new role effective January 1.

As the company continues to grow in the technology and security markets, Wilkins will play a larger role with Hager's long-term strategic planning. He will also provide a greater focus on operational excellence and service level improvements across the organization.

"Bob's dedication to introducing new products to fit the emerging needs of our customers and the industry as a whole has been a critical part of Hager's organic growth this past decade," said William Shockley, Group Vice President of Sales and Marketing for Hager Companies. "He is the unanimous choice to take over this role and we look forward to expanding our product offerings in 2017 and beyond."

Wilkins began his career with WAN Technologies in 2001 as a marketing manager. He joined Hager Companies in May 2005 as a product manager, where he managed multiple product lines and was responsible for pricing, promotion and new product development. Wilkins was promoted to Manager of Marketing and Product Development for Hager in July 2011 and took over as director for the group in December 2012.

"It's an honor to work for a company whose strategy has always been and will continue to be providing our customers with the highest level of service with the right products to help their business succeed," noted Wilkins.

With more than 16 years of experience in the industry, Wilkins earned both a B.A. in Business Administration and a M.A. in Marketing from the University of Alabama.

About Hager Companies

Founded in 1849, St. Louis-based Hager Companies offers more than 6,000 full-line quality door hardware products under one brand name. With 12 product lines including, commercial and residential hinges, two types of continuous hinges, trim, threshold and weatherstripping, sliding door hardware, locks, door controls, exit devices, access control products and Euroline our European hardware line. Hager focuses on architectural hardware that exceeds today's building standards that are built to last. For additional information, visit www.hagerco.com.

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